

THE GERMAN AMERICAN TRADE ASSOCIATION - A NOT FOR PROFIT ORGANIZATION -



EXECUTIVE MANAGEMENT MEETINGS RISK MANAGEMENT USA

All subjects of interest condensed into one day

AVOIDANCE OF PIERCING THE CORPORATE VEIL • PRODUCT LIABILITY PROTECTION REPRESENTATIONS & WARRANTIES • CONTRACTUAL RISK MANAGEMENT INSURANCE SOLUTI ONS • CORPORATE GOVERNANCE • TRANSFER PRICING EMPLOYMENT • DATA PROTECTION • ANTITRUST • COMPLIANCE



MISSION STATEMENT

The German American Trade Association (GATA) is a not-for-profit organization that was formed in 2003 by a group of German Industry Associations. GATA's objective is to provide comprehensive risk management protection for German-Speaking companies with existing U.S. business and to facilitate entry to the U.S. market for newcomers.

EXECUTIVE MANAGEMENT MEETINGS

Particularly in the USA, it is mandatory with regard to liability that employees who hold officer or director positions at the US subsidiary update their specific knowledge of U.S. management at regular intervals. In a very concise manner, GATA provides information about the current framework and obligations of the U.S. subsidiary, and corporate risk management subjects including all liability-relevant topics of the U.S. business and its latest developments in its one-day Executive Management Meetings.

(For companies considering entering the US market, we recommend a visit to the U.S. Entry Meeting the day before).

For further details, please refer to the agenda or the website www.american-trade.org.

EVENT DETAI LS & DATES

The events are limited to small groups of 20-40 people and are held in German.

All speakers have years of experience in cross-border transactions. For the important issues of liability and corporate risk management, specialized German-Speaking attorneys from New York are presenting the relevant topics.

STUTTGART	25.04.2024 (THURSDAY) STEIGENBERGER GRAF ZEPPELIN
DUESSELDORF	06.06.2024 (THURSDAY) VENUE STILL IN PLANNING STAGE
MUNICH	12.09.2024 (THURSDAY)) EDEN HOTEL WOLFF

REGISTRATION

GATA is kindly asking for registrations directly on the website www.american-trade.org. The course fee is € 1,250,- per participant. Please transfer the fee on registration to ensure participation.

Registrations are considered in the order of the course fee and are confirmed upon receipt. Cancellation policies can be found in our General Terms and Conditions on the above website.

CONTACT

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CONTACT GERMANY

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EXECUTIVE MANAGEMENT MEETINGS / AGENDA*

08:45 - 09:00	REGISTRATION	13:00 - 13:45	LUNCH BREAK			
09:00 - 09:15	 :00 - 09:15 WELCOME, OVERVIEW & INTRODUCTION Overview of the Day & Agenda Brief Introduction of the Participants 		TRANSFER-PRICINGSignificance of transfer pricingMethods			
09:15 - 09:45	INTRODUCTION TO U.S. RISK MANAGEMENT Punitive Damages Contingency Fees 		DocumentationRecent DevelopmentsPitfalls			
	Discovery-ProceduresCostsPrevention Measures	14:30 - 15:15	DATA PROTECTION COMPLIANCE • Compliance focus in the US & Germany • Data transfers			
09:45 - 10:45	 PRODUCT LIABILITY PROTECTION Adjustment of Products Content and Structure of Manuals 		• Anti-Trust Rules • Kickbacks • Compliance Managementsystems (CMS)			
	 Technical Standards Selecting the Warning Labels Protection against Liability Costs & Timing Recent Developments 	15:15 - 16:15	CORPORATE GOVERNANCE AND AVOIDANCE OF PIERCING THE CORPORATE VEI • Current Requirements • Managing the US-Subsidiary from the European Headquarter • Officer & Board Functions			
10:45 - 11:00	COFFEE BREAK		• Documentary Requirements in the Minute Book			
11:00 - 11:45	 INSURANCE SOLUTIONS Analysis of the current situation: changed conditions for international insurance 		 Avoidance of Personal Liability of Officers and Directors Avoidance of Piercing the Corporate Veil 			
	programmes D/USA	16:15 - 16:30	TEA BREAK			
	 US Product Liability: Coverage in International Programs Practical examples: Protection and liability claims management Manager Liability Special: D&O Coverage Current topics and developments 	16:30 - 17:00	REPRESENTATIONS & WARRANTIES • What it is • Most signifikant Commercial Content • Plus one Legal Aspect • Practical use of Reps			
11:45 - 12:30	 (dangers of the supply chain, cyber risks, etc.) EMPLOYMENT Hire & Fire Realität Arbeitsgesetze Management-Aufgaben Vermeidung von Diskriminierungsklagen 	17:00 - 17:30	CONTRACTUAL RISK MANAGEMENT • Exclusion of Consequential Damages • The Overall Liability Cap • "Time is of the Essence" Provision • "The deal is a deal" Language • Arbitration vs. Litigation			
	Titel & PersonalstrukturEmployment Handbooks	17:30 - 17:45	PARTICIPANTS' FEEDBACK			
12:30 - 13:00	 Medical- & 401(k) Pläne UCC LIENS Definition & Purpose Why do we need it in the US 	17:45 - 19:30	COCKTAIL RECEPTION / NETWORKING / FAREWELL			
	How to use itProcedure, Timing & Costs					



HEUKING KÜHN LÜER WOJTEK

Insurance Solutions Artus Group Insurance Brokers Data Protection Compliance Heuking Kühn Lüer Wojtek Corporate Law Firm

MARIAN H.ROSKE & ASSOCIATES U.S. Anwälte für die deutschs e Wirtschaf

* Subject to changes

Risk Management H. Roske & Associates LLP U.S. Attorneys for the German-Speaking Industries



Transfer Pricing PricewaterhouseCoopers GmbH Auditing company

PREVIOUS PARTICIPANTS										
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